

DYFI BIOSPHERE TOURISM ASSOCIATION

AGM and Tourism Workshops

Tuesday 9 February 2016

Y Plas Hall, Machynlleth, SY20 8ER

2.00 pm

We encourage you to attend the full afternoon programme or just the parts that are most relevant to you and your business.

Programme

2.00 Welcome

2.15 Natural resources supporting the visitor economy - a workshop aiming to identify:

- How business success depends on the natural environment;
- Which issues and opportunities need attention, e.g. cycle paths? watching wildlife?

Findings will guide the work of Natural Resources Wales and partners. *See prompts below.*

2.50 Familiarisation Fair – aiming to improve product knowledge and increase visitor retention through cross-referral:

- Short inspirations about what's new or worth knowing about selected businesses;
- Tea and biscuits and a chance to network round the stands etc.

Tell andy.rowland@ecodyfi.org.uk if you would like to present, or will bring leaflets etc. to display

3.40 Activities in the Dyfi Biosphere grant-aided by Visit Wales – updating about 2015/16 and generating suggestions for 2016/17

4.10 DBTA Annual General Meeting

4.30 Round up and further networking option

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- How does the group think that the current benefits provided by the natural environment support tourism? (e.g. clean beaches? Landscape, lots of woodland? Geological sites? Wildlife to see etc)

- How does the group think these benefits might change in future (positively or negatively) eg will climate change mean more flooding, wilder wetter weather, etc.
- How can the natural environment support tourism better (Dark skies? More wildlife?)
- Can people access it ? do they know about it? - information, are there enough visitor centres?
- What is stopping this happening? – barriers
- Any opportunities we need to grasp? (cycle routes, footpath links, pull offs for motorhomes, developing & promoting a wildlife hub in the Ynys Las, Ynys-hir etc area)...